

Alabama City/County Management Association

Winter Conference: Mountain Brook, Alabama

2017 FOCUS

- Membership & Benefits
- Ethics
- Leadership & Professional Development
- Strategic Planning
- Future of Professional Management

ICMA Member Overview

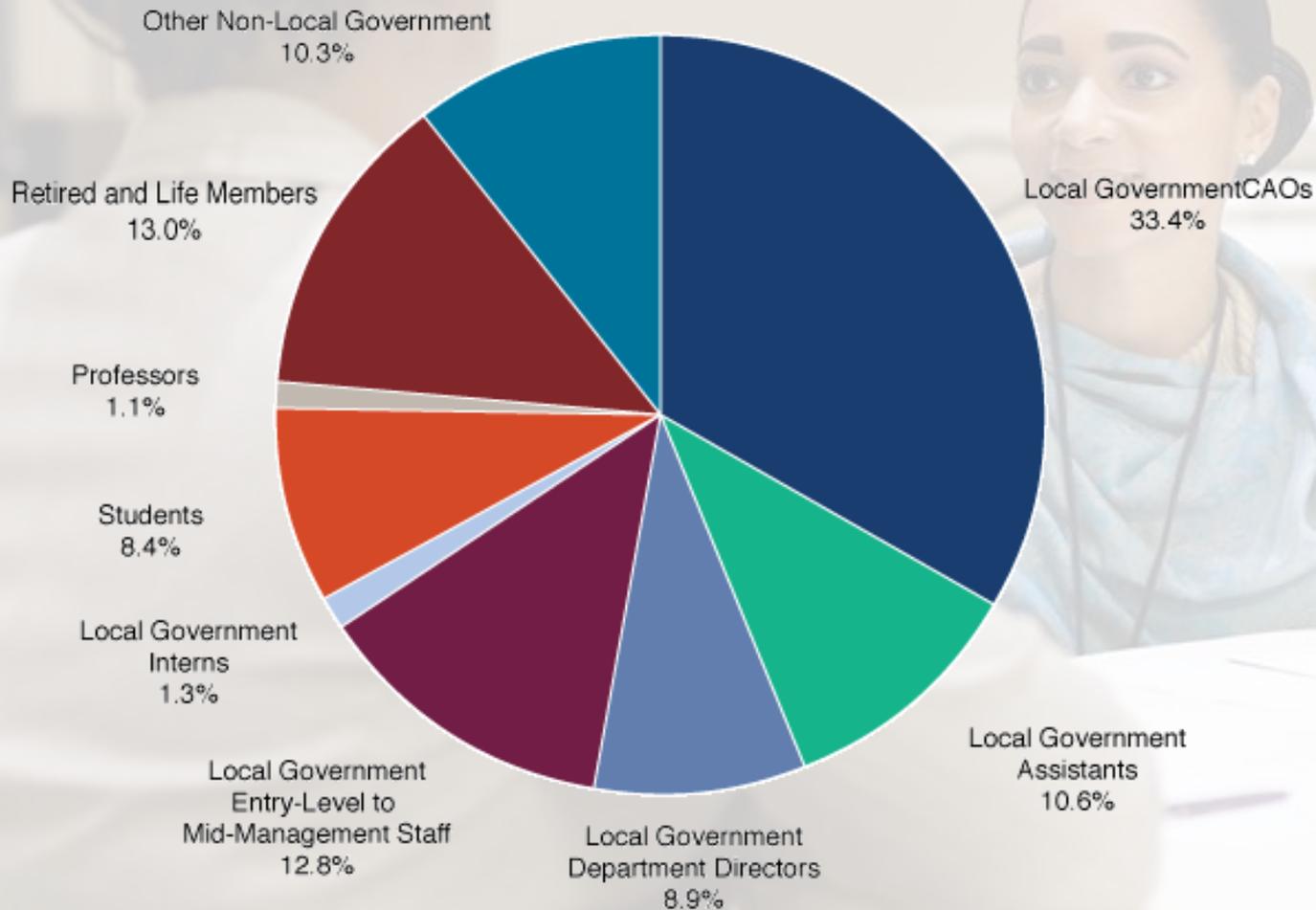
Over 11,000 members representing
all 50 states and 33 counties

ICMA Membership is Growing

Working together to build membership

- Co-recruitment efforts
 - Recruiting ICMA members to join your state association
- \$200 flat rate dues for department directors
- Over 30% growth in early- to mid-career members
- Record numbers—over 11,000 ICMA members and growing!

ICMA's Inclusive Membership



Enhancing Your Membership Benefits

- Free webinars on select topics with RC's sponsorship
- Ethics webinars
- “Thank You For Your Loyalty”: one free webinar for all
- Free e-books:
 - *17 Local Government Predictions for a Successful 2017*
 - *Making it Work: The Essentials of Council-Manager Relations*

Student Chapters

Building the Profession

- Over 70 student chapters = 1,000+ student members
- 27 Chapters in the Southeast Region
- Does your alma mater have an ICMA Student Chapter?

Student Chapters

SOUTHEAST

ICMA STUDENT CHAPTER

Auburn University
at Montgomery

ICMA STUDENT CHAPTER

Florida Atlantic
University

ICMA STUDENT CHAPTER

Florida State University

ICMA STUDENT CHAPTER

University of Florida

ICMA STUDENT CHAPTER

Georgia College

ICMA STUDENT CHAPTER

Appalachian State
University

ICMA STUDENT CHAPTER

North Carolina State
University

ICMA STUDENT CHAPTER

University of North
Carolina Wilmington

ICMA STUDENT CHAPTER

University of Tennessee,
Knoxville

ICMA STUDENT CHAPTER

Auburn University

ICMA STUDENT CHAPTER

Florida Gulf Coast
University

ICMA STUDENT CHAPTER

St. Petersburg College

ICMA STUDENT CHAPTER

University of South
Florida

ICMA STUDENT CHAPTER

Georgia Gwinnett
College

ICMA STUDENT CHAPTER

East Carolina University

ICMA STUDENT CHAPTER

University of North
Carolina, Chapel Hill

ICMA STUDENT CHAPTER

East Tennessee
State University

ICMA STUDENT CHAPTER

Regent University

ICMA STUDENT CHAPTER

University of Alabama
at Birmingham

ICMA STUDENT CHAPTER

Florida International
University

ICMA STUDENT CHAPTER

University of Central
Florida

ICMA STUDENT CHAPTER

Augusta University

ICMA STUDENT CHAPTER

University of Georgia

ICMA STUDENT CHAPTER

North Carolina
Central University

ICMA STUDENT CHAPTER

University of North
Carolina, Charlotte

ICMA STUDENT CHAPTER

Lincoln Memorial
University

ICMA STUDENT CHAPTER

Virginia Tech

ICMA Coaching

- 26 state associations, including ACCMA, are partners!
- 6 live free webinars per year
 - Effective team training
- Archived webinars at <http://icma.org/coaching>
- ICMA CoachConnect
 - Register / trained to Coach
 - Get a coach

ICMA Code of Ethics

The mission of ICMA is to create excellence in local governance by developing and fostering professional local government management worldwide. To further this mission, certain principles, as enforced by the Rules of Procedure, shall govern the conduct of every member of ICMA, who shall:

1. Be committed to the concepts of effective and democratic local government by responsible elected officials

Driven by ethics and transparency

ICMA members subscribe to the stringently-enforced **Code of Ethics**.

Established in 1924, the Code and its principles include government professionalism and transparency.

Code of Ethics: Ongoing Review

- Tenet 3 revisions
 - 1,358 members provided feedback in November
 - ICMA Committee on Professional Conduct reviewing comments to finalize recommendations this Spring

Code of Ethics: Tenet 4

- Join us at the Regional Summits or online to provide your feedback
 - How does local government serve the best interests of all the people all the time?
 - Should we retain a guideline on length of tenure?

Leadership & Professional Development

Get on the Path to **LIFELONG LEARNING**

Leadership Advisory Board

Mission:

- Set leadership standard for professional local government management
- Create clear learning paths at every career stage
- Make leadership and ethics coequal overarching ICMA priorities

2017 Priorities:

- Agree on definition of leadership
- Identify leadership skills for each ICMA Practice at each career stage

Learning for Every Career Stage

- Voluntary credentialing program
- Leadership and management training through ICMA University
- Annual Conference attracting 3,000+ local government professionals
- Online learning, “Live” and “On Demand”

Take Your Career to the Next Level

Online Certificate Programs

LOCAL Government **101**

MASTER THE
FUNDAMENTALS

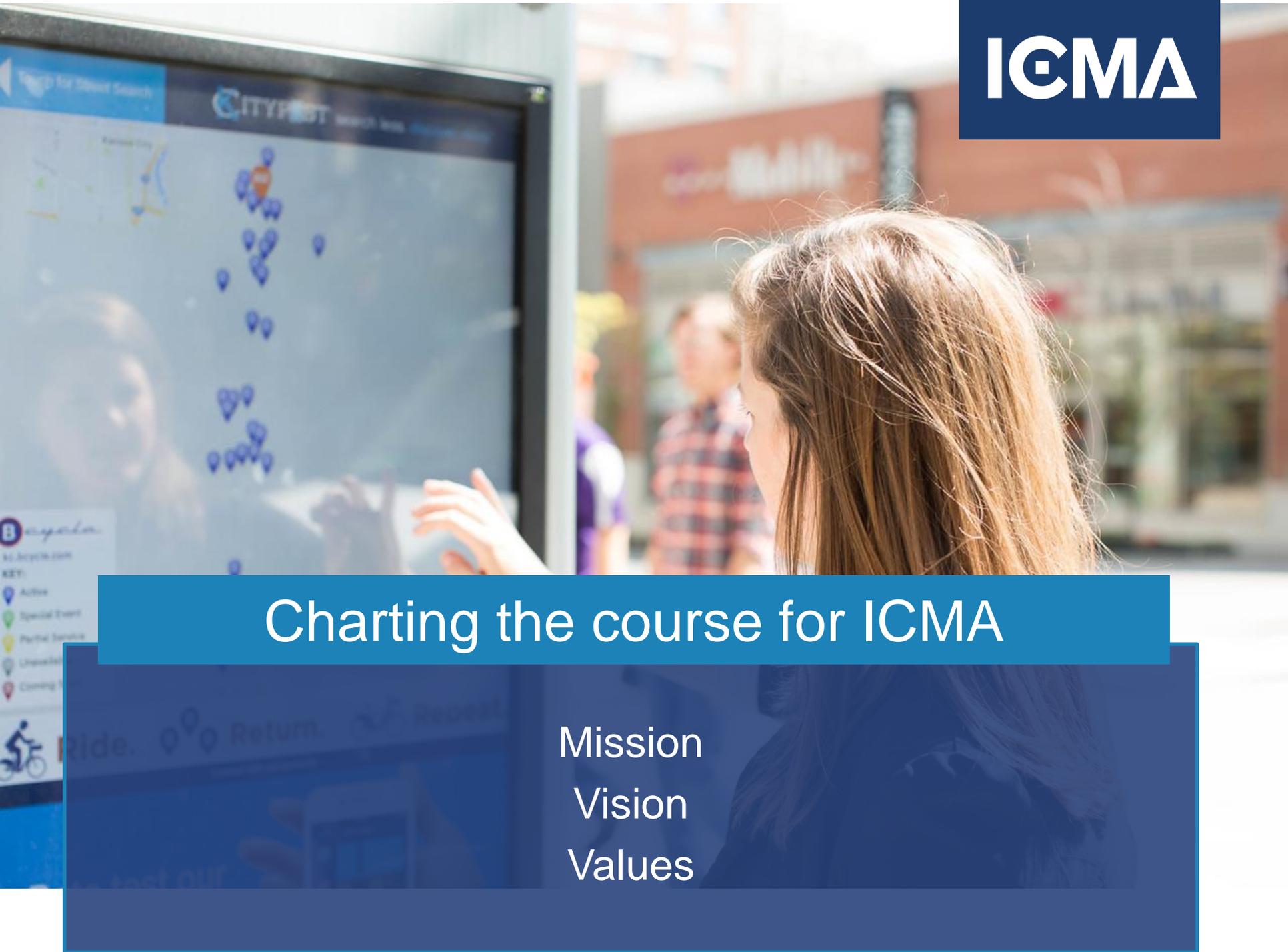


Take Your Career
TO THE NEXT LEVEL

LOCAL
Government
201

ONLINE CERTIFICATE PROGRAM



A woman with long brown hair is seen from the side, looking at a large digital touchscreen display. The display shows a map interface for 'CITYFEST' with various colored location pins. A 'KEY' is visible on the left side of the screen, listing categories like 'Active', 'Special Event', 'Perth Service', 'Unmarked', and 'Cycling'. The background is a blurred outdoor event space with other people and buildings.

Charting the course for ICMA

Mission
Vision
Values

Strategic Planning

- Redefining mission, vision, and values
- Implementation plan presented to the board next month

Our Mission

To advance professional local government through leadership, management, innovation, and ethics.

Our Vision

To be the leading association of local government professionals dedicated to creating and sustaining thriving communities throughout the world.

Southeast Regional Summit

Join us in Gatlinburg, Tennessee,
April 27-28

- Preceded by the Emerging Professionals Leadership Institute, April 26-27
- Regional Nominating Committees meet for VP candidate interviews April 28

ICMA

INTERNATIONAL CITY/COUNTY
MANAGEMENT ASSOCIATION